

CWIEME Shenzhen 2012

Coil Winding, Insulation & Electrical Manufacturing International Conference and Exhibition

28th, 29th, 30th & 31st March 2012

Application and Contract for Exhibit Space

THIS APPLICATION MUST BE COMPLETED USING YOUR COMPUTER.

All pages of this document must be fully completed and signed, otherwise this Application cannot be processed.

NOTES:

Page 1 - "Application Page" - List stand choices unless a stand choice has been previously approved by CWIEME management. Sign this page in the appropriate box.

Page 2 - "Exhibitor Contact Details" - Failure to complete this Page completely may result in us contacting the wrong personnel in the wrong department and therefore deadlines, etc. may be missed. Make sure the invoicing address and your VAT number (where applicable) are correct.

Page 3 - "Represented Companies" - This page must be signed even if you do not represent any companies. If you represent a greater number of companies than there is space for on this form submit a separate page(s) with same data as on the form. You must sign the Represented Companies page.

Page 4 - "Terms and Conditions" This page must be signed with no amendments or strike outs.

Page 5 - "Advertising Opportunities" Please indicate if you would like to Advertise in the official show catalogue

Page 6 - "Product Index"

1. Print the Application
2. Sign all in the appropriate places on pages 1 - 4
3. Email a PDF of the Application to cwiemeusa@coilwindingexpo.com,
Fax the Application to +01-630-355-0956 (USA)

Coil Winding, Insulation & Electrical Manufacturing Exhibitions. (CWIEME Ltd - German VAT Registration Number DE 25/246/80317)

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U.S.A. Office: 28W117 Countryview Drive, Naperville, IL 60564
Tel: 630-355-0955 Fax: 630-355-0956
e-mail: cwiemeusa@coilwindingexpo.com

**Email a PDF of this Application to: cwiemeusa@coilwindingexpo.com
or Fax this Application to: +01-630-355-0956 (USA)**



CWIEME Shenzhen 2012
 Coil Winding, Insulation & Electrical Manufacturing
March 28 - 31, 2012
 Shenzhen Convention & Exhibition Center
 www.cwiemechina.com / www.coilwindingexpo.com

This contract is hereby made between the organizers, **VNU Exhibitions Asia** and the **Exhibitor** as named below for this exhibition

■ **EXHIBITOR DETAILS**

Company Name (in English) _____

 Company Name (in Chinese if any) _____

 Address _____

 Post Code, City and Country _____

 Contact Person _____ Job Title _____

 Tel _____ Fax _____

 E-Mail _____

 Website _____

■ **PARTICIPATION FEES**

Booth _____ Adv Fees _____
 Booth Fee _____ Others _____
 Total Participation Fee _____

■ **DECLARATION BY THE EXHIBITOR**

We agree that this application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation and any additions which may be made pursuant to the said Terms & Conditions and exhibitors' manual, a valid and legally binding contract. We have read and hereby agreed fully to the Terms & Conditions for participation.

Special Requirement _____

Name of Authorized Signature _____ Designation _____

SIGNATURE DATE COMPANY STAMP

■ **EXHIBITS**

The main product category that will be presented is

Choose 1 category from the main category list on the other side of the page.
 For example: 2
 Detailed product categories that will be presented are

■ **PAYMENTS TERMS**

- 1) Fifty percent (50%) of the exhibit rental fee is due and payable upon receipt of this contract
- 2) The remaining fifty percent (50%) balance of exhibit space rental is due and payable on or before January 31st 2012
- 3) Applications submitted after January 1st, 2012 must be accompanied by 100% of the exhibit space rental fee.
- 4) All payments are subject to applicable V.A.T.
- 5) The organizers have the right to sell any stand space for which full payment is not received as per the payment terms.
- 6) Payment must be made in EUROS by Wire Transfer and all bank charges paid at source for whole transaction.

■ **STAND SPACE APPLICATION** (space allocation will be assigned by the organizers)

Category	Option	Price	Area & Dimension
Shell Scheme	Min 9 m ²	EURO 319/ m ²	
Raw Space	Min 36 m ²	EURO 299/ m ²	

■ **PARTICIPATION ACCEPTANCE: (CWIEME USE ONLY)**

Accepted on behalf of Coil Winding, Insulation & Electrical Manufacturing Exhibitions by

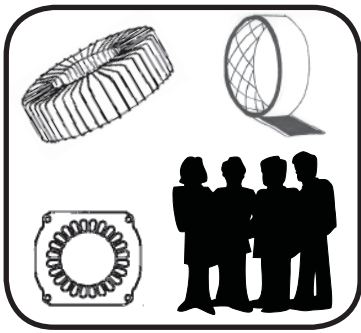
Signature _____

Date _____

Stand Assignment _____

■ **Shell Scheme (every 9 m²) Specification Includes**

Fascia board for Company name and Booth no.	Three side white panels
Info desk with function of display x 1	Folding chairs x 2
Spotlight x 2	Power plug (5A / 220V) x 1
Waste basket x 1	Carpeted floor inside



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Exhibitor Contact Details

Complete this form using your Computer, Print, Sign, Fax or e-mail as instructed on the cover page of this contract.

List below the contact details for the following departments. Please note that failure to complete the below may result in us contacting the wrong personnel in the wrong department and therefore deadlines etc may be missed.

Company Name

Marketing Contact Name

(this is the person who will be responsible for ordering Customer Pre-Registration Tickets etc)

Telephone Mobile Tel

Fax E-mail

Accounts Department Contact Name

Address

Telephone Mobile Tel

Fax E-mail

COMPANY NAME AND INVOICE ADDRESS if different than "Exhibiting Company" name as listed on page 1 of this contract.

Company Name

VAT Number

Contact Name

Address

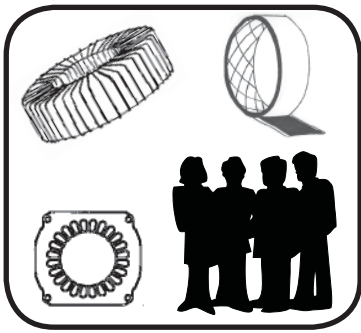
Telephone Mobile Tel

Fax E-mail

Signature: **Company:** **Date:**

Contract Page 2 of 4 - Sign and return all 4 pages

Contract Page 2 of 4 - Sign and return all 4 pages



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Represented Companies

Complete this form using your Computer, Print, Sign, Fax or e-mail as instructed on the cover page of this contract.

All represented companies must be registered with the organisers. Only registered represented companies will be listed in the official exhibition catalogue and be issued Exhibitor Staff Badges. List all companies that you represent on this form. If you do represent any companies enter none.

Company Name
Address

Telephone Fax
Contact Name JobTitle
E-mail WebPage

Company Name
Address

Telephone Fax
Contact Name JobTitle
E-mail WebPage

Company Name
Address

Telephone Fax
Contact Name JobTitle
E-mail WebPage

Company Name
Address

Telephone Fax
Contact Name JobTitle
E-mail WebPage

Signature: **Company:**..... **Date:**.....

Contract Page 3 of 4 - Sign and return all 4 pages

Contract Page 3 of 4 - Sign and return all 4 pages

TERMS & CONDITIONS FOR PARTICIPATION

1. Definitions

"Exhibition" shall mean the event, CWIEME Shenzhen, which will take place from 28 – 31 March 2012, at the Shenzhen Convention and Exhibition Center, Shenzhen, China.
"Organizers" shall mean CWIEME LTD., VNU Exhibitions Asia and Shenzhen Dandilai Convention & Exhibition Co., LTD.
"Exhibitor" shall mean firm or organization allocated a space by the Organizers in the above-said exhibition.
"Co-exhibitor" shall mean firm or organization exhibiting their own products or services on the stand space of an Exhibitor.

2. Application for participation & acceptance

All applications for participation shall be made on the prescribed form overleaf. The application shall be submitted to the Organizer accompanied by the required deposit equivalent to 50% of the total booth rental charges as well as the fee for co-exhibitors. The submission of the application form shall be deemed to be confirmation of participation and full acceptance of the 'Terms & Conditions for Participation' as stated herein. The application shall become a valid contract upon the Organizer accepting the application. The application and confirmation of its receipt do not constitute grounds for any claim to approval, or to any specific location or site of stand. In particular, the Organizer is entitled to implement reductions in the number of square meters applied for if the exhibition area available is oversubscribed.

3. Rental of stand fitting, design and signs

The individual design of the stand, if in excess of the services indicated in the offer, is the concern of each individual Exhibitor who shall apply with the official contractor for furniture, fittings, fixtures and utilities. The nature of the design shall, however, be subjected to the construction regulations applicable to the event venue and to the construction guidelines set by the Organizer.

4. Co-exhibitors and firms indirectly represented

Stand areas are in principle made available solely as whole entries and only to one contracting party, the 'main Exhibitor'. The use of the stand area by another company represented by its own exhibition goods (co-exhibitor), shall require a special application and written approval from the Organizer. Approval of co-exhibitors is likewise based on the criteria listed under paragraph 2 above, apart from this. Such companies shall also be subjected to the terms & conditions for participation, which are to be acknowledged by those companies in writing. The assignment of the rights and obligations to other parties, even if only in part, is not permissible except with the written approval of the Organizer in advance. The Main Exhibitor shall be liable for any fault on the part of his co-exhibitor or indirectly represented company and their agents, in the same manner as his own faults and for the faults of his own agents.

The same shall apply to auxiliary staff. If paragraph 4 above applies, the main Exhibitor and all co-exhibitors shall be jointly and severally liable to the Organizer for the obligation arising from this rental contract.

5. Terms of payment

a) A non-refundable deposit of 50% of total stand rental charges as well as the co-exhibitors fee.
b) The balance shall be paid within 4 months before the commencement of the exhibition.
c) For other additional services, payments must be made in full, in advance, when placing orders for services.
d) Payment by the stipulated date is a prerequisite condition for the Exhibitor's participation in the exhibition and use of the stand. In the event of default of payment by the stipulated date in (a), the Exhibitor's application shall be deemed to be cancelled and the 50% deposit forfeited; and (b), the Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor. The Exhibitor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

6 The arrangement of the press day and the volume control

A press program will be held on 28th March 2012 for interview, press conference, launch ceremony and related activities. The exhibitors should make a written application to the organizer one month before the opening of the exhibition if they want to hold activities other than the scheduled time. Application will be valid with the approval by the organizer. Exhibitors should control the volume inside the exhibition hall under 70 db to maintain a good environment. The organizer reserves the right to avoid exhibitors from breaking this requirement.

7. Cancellation:

In the event the Exhibitor cancels all or part of the exhibit space contracted hereunder, the following provisions shall apply.

(1) If written notice of the cancellation is received by Show Management prior to Nov 2011, the Exhibitor shall pay a cancellation fee equal to twenty percent (20%) of the cancelled exhibit space rental fee.
(2) If written notice of the cancellation is received by Show Management on or after November 2011 and prior to January 31st, 2012, the Exhibitor shall pay a cancellation fee equal to fifty percent (50%) of the cancelled exhibit rental fee.
(3) If written notice of cancellation for partial or full stand space is received by Show Management on or after January 31st, 2012, the Exhibitor shall pay a cancellation fee equal to the full (100%) cancelled exhibit space rental fee. This cancellation policy includes reduction in stand space.
(4) Whenever the cancellation fee payable exceeds the total of payments already made to Show Management, Show Management shall refund such excess to Exhibitor. Except to such excess, all payments made to Show Management under this exhibit space contract shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by Show Management and Show Management's loss or deferred opportunity to provide exhibit space to others.
(5) If the Exhibitor does not make full payment when due under this contract, Show Management reserves the right to terminate such contract.
(6) Show Management has the right to move exhibitor to another location if exhibit space is not paid in full. This does not relieve the exhibitor of the obligation to pay cancellation fee according to the above schedule.
(7) If the exhibitor is a party to other contracts with Show Management, including but not limited to contracts for exhibit space, advertising space or direct marketing services, and the exhibitor fails to make payment when due under this contract, Show Management may in its sole discretion and without prior notice to the exhibitors, reapply any or all funds paid by the exhibitor under this contract. Show Management will then notify the exhibitor of such application.

8. Movement of exhibits

a) The Exhibitor shall bear the responsibility and expenses for transport of exhibits to the exhibition venue.
b) The Exhibitor shall make their own arrangements for the storage and warehousing of the exhibits, subject to the approval of the Organizer.
c) The Exhibitor shall submit a list of exhibits to the Organizer at least ten days prior to the start of the exhibition.
d) No exhibits or other goods will be permitted to leave the exhibition venue. The Exhibitor shall indemnify the Organizer against any losses or damages due to delay or damage to the exhibition venue.
e) The on-site freight forwarding must be done by the official freight forwarder.

9. Security & insurance

The Organizer, its directors, trustees, offices, employees, agents and representations, will not be responsible for the safety of articles of any kind brought into the exhibition by the Exhibitor, their employees, agents or contractors, members of the public or any person whatsoever. Exhibitors shall ensure that they are fully covered by insurance and take out public liability and comprehensive protection. The period of insurance shall be from the time the Exhibitor first enters the exhibition hall until all his exhibits have been properly removed to the satisfaction of the Organizer.

10 Security & insurance

The Exhibitor shall indemnify and hold the Organizer, its directors, trustees, officers, employees, agents and representatives, harmless with respect to all costs, claims, liabilities, losses, demands, proceedings and expenses to which the Organizer, its directors, trustees, officers, employees, agents and representations may in any way be subjected (including but not limited to members of the public, the staff of the local authorities, or the Organizer of Exhibitor's staff, agents or contractors) caused as a result of any act of omission of the Exhibitor, co-exhibitor, representatives, employees, agents, contractors or invitees. If the Organizer so demands, the Exhibitor shall provide proof to the Organizer that the Exhibitor has adequate insurance coverage. The Organizer shall not in any event be held responsible for any loss or damages whatsoever (including loss of profits suffered by the exhibitor) as a result of any restrictions or conditions which prevent construction, erection, completion, alteration or dismantling, or for the failure of any service normally provided at the listed exhibition ground, for the cancellation or part-time opening of the exhibition either as a whole or in part, or for amendments or alterations to all or any of the 'Terms & Conditions for Participation' caused by any circumstance not within their control.

Exhibitors shall comply with all the rules and regulations imposed or laid down by the exhibition venue for all purpose concerned with operation and usage. Exhibitors shall in deference to the inspection by the staffs of the exhibition venue during the construction period. Exhibitors, their agents or contractors shall comply with all the rules and regulations in terms of security and fire controlling of the exhibition venue. The exhibitors shall bear the responsibility and consequence resulted from his violation.

11. Security Responsibility

During all periods, security of exhibits, stands and furniture is wholly the responsibility of the Exhibitor, his agent or contractor and the Organizer, its directors, trustees, officers, employees, agents and representatives shall not be responsible for any losses and damages to properties or injuries to person incurred.

12. Damage to venue

The exhibitor shall take good care of and shall not cause any damage or permit or suffer any damage to be done to the exhibition venue or to any part or parts thereof or to any fittings, equipment or other property therein, and shall make good and pay for damages thereto (including accident damage and damage by fire) caused by act or omission of himself, employees, co-exhibitors, agents, representatives, contractors or persons by reason of the use of the exhibition venue by the Exhibitor. If the Organizer so demands, the Exhibitor shall insure the venue for any damage and send the insurance documents to the Organizer.

13. Indemnity of the Organizer/ show manager

Under no circumstances shall the Organizer make good or accept any responsibility or liability however arising with respect to damage, theft or loss of any property, goods, articles or things however placed, deposited, brought into or left upon the premise either by the Exhibitor for his use or purpose or by any other person, and the Exhibitor must indemnify the Organizer, its employees, agents and offices in respect thereof.

14. Compliance with laws

Exhibitors shall comply with all the rules, regulations and laws imposed or laid down or prescribed in the future by the government, public authorities and owners or managers of the exhibition venue for all purposes concerned with the implementation of these regulations, of the regulations and stipulations laid down or prescribed in the future by the Organizer by virtue thereof, and of all other contracts relating to the exhibition the Exhibitor shall be deemed to be domiciled at the office of the Organizer in Shanghai. Without prejudice to the powers of the parties to enter into a general or limited arbitration agreement, all disputes arising from the Exhibitor's participation, from the enforcement of these regulations, or from any other contracts relating to the exhibition, including the 'Terms & Conditions for Participation' stated herein, or by virtue of regulations or stipulations laid down or prescribed by the Organizer, shall be governed and construed accordingly and the Exhibitor hereby submits to the non-exclusive jurisdiction of the courts. Where disputes arise concerning interpretation, the English text of these 'Terms & Conditions for Participation' shall be deemed to be final.

Once the exhibitor signs this contract is the expression pledged all his exhibits, wrappings, etc. has not encroached upon other intellectual property rights.

15. Supplementary clauses

Whenever necessary to ensure the smooth management of the exhibition, the Organizer shall have the right to issue supplementary relations and instructions in addition to those in the 'Terms & Conditions for Participation'. All such additional written instructions form a part of the 'Terms & Conditions for Participation' and are binding on all Exhibitors.

16. Infringement of 'Terms & Conditions for Participation'

The infringement of the above-mentioned 'Terms & Conditions for Participation', and any other future rules and regulations determined by the Organizer, shall not be a ground for right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the Exhibitor be released from their contractual obligation to pay.

17. Management fee and overtime fee

The management of the expo-center charges a management fee for stand constructions within the expo-center. This management fee shall be paid by the contracted stand constructors. The basic daily hour for exhibitors to use the leased area shall be from 9 am to 5 pm. In case exhibitors wish to use the leased area beyond the specific time for use, exhibitors must inform the expo-center in advance. Overtime use expenses may be charged by the expo-center in accordance with the price list of the center.

18. Unforeseen Occurrences

In the event of any occurrence not foreseen in these 'Terms & Conditions for Participation', the decision of the Organizer shall be final.

Advertising Opportunities

Show Catalogue Advertisement

The show catalogue draws lots of attention from both visitors and exhibitors and helps to promote your company to thousands of professionals in the market. Book now to find the exposure you like. Just send this form back to us, to expand your company's business in the market.

Please choose the page you like

- | | |
|---|------------------------|
| <input type="checkbox"/> Entrance tickets,backside | € 1,500/20,000 tickets |
| <input type="checkbox"/> Show Directory full-page/half-page | € 1,000/600 |
| <input type="checkbox"/> Show Directory back cover | € 2,500 |
| <input type="checkbox"/> Show Directory inside front cover/back cover | € 2,300/1,800 |
| <input type="checkbox"/> Show Directory inside First Page | € 1,800 |
| <input type="checkbox"/> Show Directory inside Spread | € 2,300 |
| <input type="checkbox"/> Visitors' badge front side | € 1,500/10,000 pieces |
| <input type="checkbox"/> Visitors' badge Lanyard | € 1,000/5,000 pieces |
| <input type="checkbox"/> Exhibition full page Bag | € 3,000/10,000 bags |

Contact in Europe:

CWIEME Ltd
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cwiemeuk@coilwindingexpo.com
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Naperville, Illinois 60564, USA
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FAX TO: +44 1481 823292

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