

CWIEME ISTANBUL



POST SHOW REPORT 2016

COILWINDINGEXPO.COM/ISTANBUL



This fair is organized with the audit of TOBB (The Union of Chambers and Commodity Exchanges of Turkey) in accordance with the law no.5174

ABOUT CWIEME ISTANBUL

Your gateway to business in Turkey and the surrounding regions, CWIEME Istanbul is the only event in the region dedicated to coil winding, electric motors and transformer manufacturing technologies. A bridge between Europe and Asia, CWIEME Istanbul is ideally located to enable you to reach new markets and connect with key decision makers from across the industry. Leading manufacturers from 46 countries across Turkey, The Middle East, CIS, North Africa and Europe attend CWIEME to meet specialist suppliers, discover the latest products and technologies and keep up-to-date with industry developments.

TOP 3 REASONS FOR VISITING CWIEME ISTANBUL

21%

To discover
new products

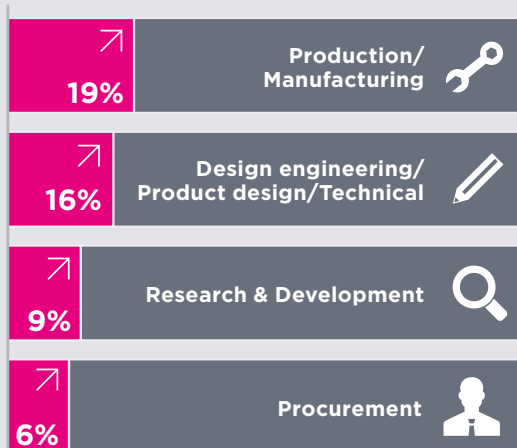
20%

To keep up-to-date
with industry trends

19%

To discover
new suppliers

A WIDE RANGE OF JOB FUNCTIONS WERE REPRESENTED AT CWIEME ISTANBUL 2016



WHY CWIEME ISTANBUL IS YOUR PERFECT PLATFORM

- ✓ It helps you develop the right local partnerships
- ✓ 82% of visitors are key decision makers with buying power
- ✓ 17% of visitors are international, helping to connect you with senior decision makers from across the region
- ✓ A unique audience, 28% of visitors have not visited any other events in the last 12 months

OUR EXHIBITORS MET VISITORS FROM ACROSS THE INDUSTRY

19%

 Transformer manufacturer


16%

 Motor manufacturer

8%

 OEM

19%

 Electric, electronic components

6%

 Generator manufacturer



"It is the most important exhibition for this industry. We have had very important customers come to see us and we have also met new customers from South America and even Korea, as well as from Turkey. We have been pleased with the mix and quality of visitors that we have seen at the show and we already booked for CWIEME Istanbul 2017."

Rainer Sanders, General Manager Sales and Marketing, Röchling Engineering Plastics

Core elements of CWIEME Istanbul



Transformer components and accessories



Motor components and accessories



Adhesives, resins and coatings



Coil winding and inductive component manufacture



Insulation and shielding materials



Electronic and electrical components

KEY VISITORS INCLUDED:

ABB Transformer
-Managing Director

Arcelik Industrial Motor
-Head of R&D Electric Motor Manufacture

Astor Transformer A.S
-Design Manager

BEST Transformer
-Power Transformers Factory Manager

Emirates Transformer
-Manager

Getra Engineering & Consulting S.R.L.
-Purchasing Manager

Hyundai Corporation Istanbul
-General Manager

KIA Electromotor
-Managing Director

L.A.E. Srl Lugo
-Managing Director

LG International Corp
-Branch Manager

M.Coil Spring Mfg.Co
-CEO

SACEM Industries
-Senior Buyer

Schneider Electric
-Purchasing Manager

ZREW Transfirmatory S.A.
-Purchasing Manager

SHOW HIGHLIGHTS



CWIEME CONNECT TECHNICAL PROGRAMME

The 2016 CWIEME Connect Technical programme featured free-to-attend seminars and workshops from leading experts from across the coil winding and electrical manufacturing world.

The programme covered a range of key technical and market issues from the latest material developments, component and application design trends to industry economics, regulation and supply chain issues.



KEY THEMES INCLUDED:

- Regulation and Compliance
- Competitive Advantage and Energy Efficiency
- Innovation and Advances in Technology

"We decided to exhibit at CWIEME Istanbul because it is a new opportunity to expand our business into this region...We always welcome existing customers but the majority of the visitors have been potential new customers. The mix of customers at the show is better than other shows because a lot of people who come to this show don't go to other shows."

Chris Birks, Key Account and Distribution Manager, AEV Ltd

KEY SPEAKERS INCLUDED:



Dr Fatih Isik

R&D Director,
Astor Transformer



Guvenir Kaan Esen

Senior Engineer, Head of test & calibration, Turkish Standards Institution (TSE)



Hakan Gedik

Industrial Motor R&D Team Leader,
Arcelik



Kai Pollari

Manager, Energy Efficiency, Global Marketing, BU Transformers, ABB



Kerem Koseoglu

R&D Technical Division Manager,
Best Transformer



Safinaz Aybar

Product & Technology Innovation Manager, GE grid solutions



Taner Mutlu

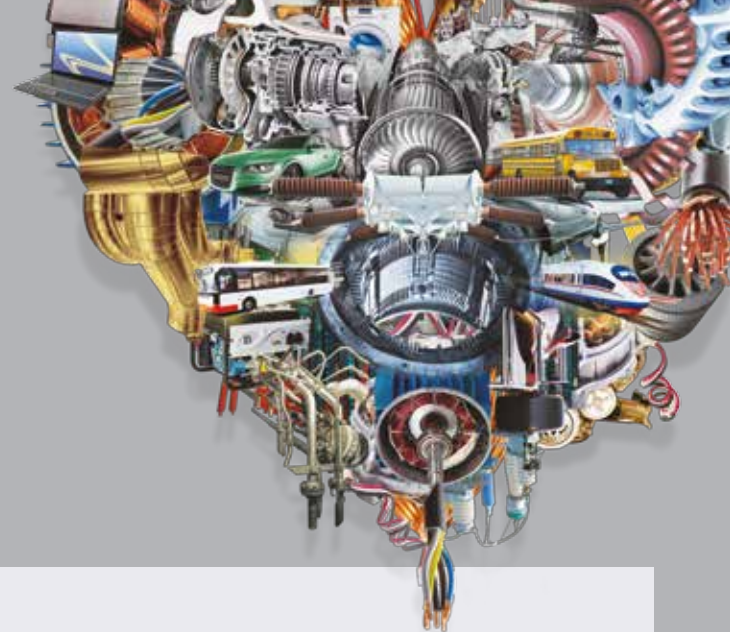
Power Transformers Electrical Design Specialist Engineer, BEST Transformer



Tayyar Egeli

General Manager,
WEIDMANN

CWIEME ISTANBUL



CONTACT US TODAY TO DISCUSS THE SOLUTION
THAT BEST SUITS YOUR BUSINESS

**CWIEME Istanbul 2017 will take place
from 2-4 November 2017.**

Save the date. If you haven't already secured
your stand for 2017, get in touch today.



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COILWINDINGEXPO.COM/ISTANBUL

CWIEME'S GLOBAL REACH

We have launched CWIEME in key manufacturing heartlands, providing companies like yours with the opportunity to build a global presence.

CWIEME ISTANBUL

Istanbul Fuar Merkezi, DTM
Istanbul Expo Center, WTC
2-4 Kasım/November 2017

CWIEME SHANGHAI

cn.coilwindingexpo.com
26-28 March 2018 SWEECC

CWIEME BERLIN

www.coilwindingexpo.com/berlin
20-22 June 2017 Messe Berlin

CWIEME CHICAGO

www.coilwindingexpo.com/chicago
3-5 October 2017 DESCC Chicago